



*Dining with Deb*TM

ON THE VINEYARD

2023 Recap and 2024 Opportunities

Contact: deb@corporateplaybook.com | www.diningwithdeb.com

DwD on MV

Deb's ultimate professional woman's leadership experience returned to Martha's Vineyard in August 2023.

Widely known as a premier vacation destination, the Vineyard is the perfect venue to host Dining with Deb for 200 women leaders and influencers during the height of the summer season.

Developed by Deborah Augustine Grant, President and CEO of Corporate Playbook™ consulting firm and retired President of the GE Foundation.

Dining with Deb™ is an experience that brings together professional women, deliberately driving meaningful connections and conversations.

While today's relationships are often built via a LinkedIn conversation or email, Dining with Deb™ encourages women to unplug and block out time to be present for each other.



2023 Theme

SOJOURN SANCTUARY



The Program

Martha's Vineyard is a SOJOURN SANCTUARY for many professional Black women leaders.

Inspired by slavery abolitionist and women's rights activist, Sojourner Truth, Dining with Deb provided an intentional space for women to relax, disconnect from digital, and take an earned respite.

The Keynote Conversation Featured

Deb & Germaine Bolds Leftridge



The Experience



Networking



Supporting Local Black Owned Business



Sponsored Gifts



Photo Opportunities



Dining with Deb on MV Audience

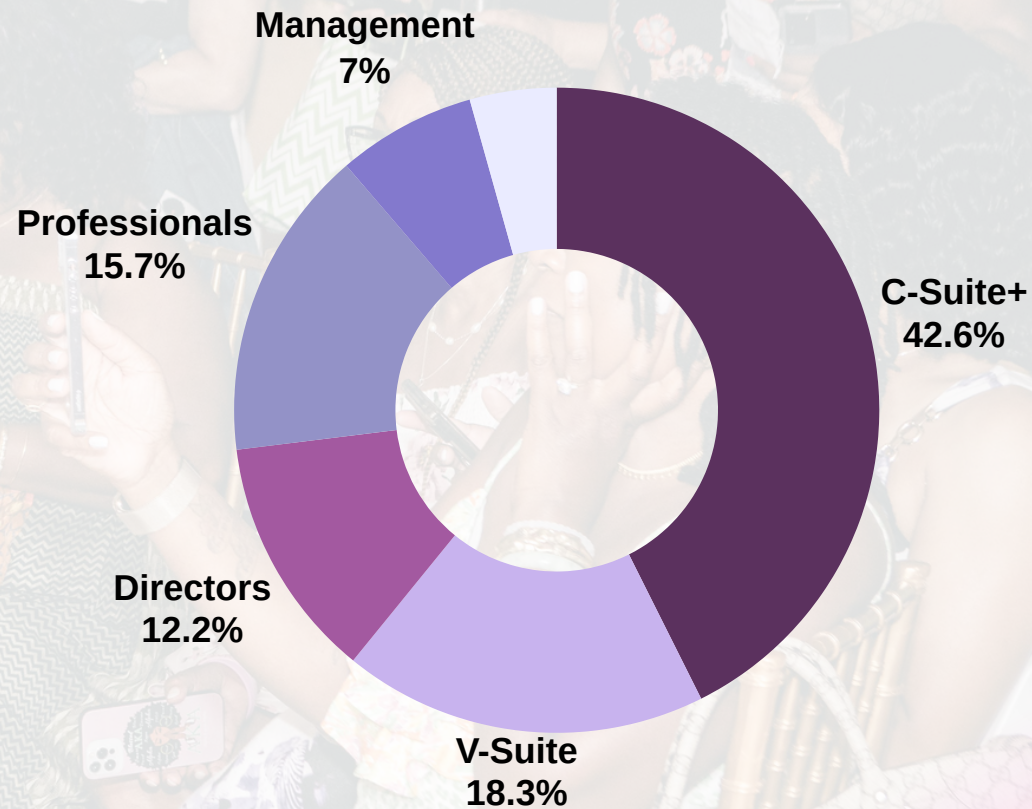
Dining with Deb is a PREMIER event exclusively for high-level, professional women.

200+ attendees at the sold-out event.

Dining with Deb attendees are:

- Age 35-65
- Live in mostly urban areas
- Well educated
- Median income \$200,000 yr

Attendees by Level




Companies & Organizations Represented

Accenture
AHenderson Ventures
Albertsons Companies
Alloy Women's Health
ALY Media Relations
Ambi Skin Care
American Cancer Society
Apple
Black Ambition Opportunity Inc.
Blue Cross Blue Shield MA
Blunt Group Strategies
Bristol Myers Squibb
CareCentrix, Inc.
CBS News
CitySwing
Clayton Law Firm
CNEXT
Cockrell & Oliver Law Firm
Colgate-Palmolive Company
COX Cable
CT State Dept of Education
Deloitte
Delta Sigma Theta Sorority, Inc.
Denny's Corporation

Drexel University Kline School of Law
Edelman
Fidelity Investments
Google, Inc.
Health Concepts International (HCI)
Hewlett-Packard Enterprise
iWoman TV
Jack and Jill Foundation
JMW Consultants LLC and Baldwin Rise
Johnson & Johnson
JP Morgan Chase
Lincoln Financial Group
Lockheed Martin
Louisiana Economic Development
Loyola University New Orleans
MAC Cosmetics
Medical University of South Carolina
MetLife
MSNBC
National Urban League
NBC News
New Orleans & Company
NEXCOM
Nielsen

Ochsner Health
Paramount Pictures
Pfizer
PNC Bank
Reddit
Savills North America
Skai Blue Media
State of Georgia
State of Virginia
Executive Leadership Council
The House of JOY
Unilever
United Way
US Commodity Futures Trading
Commission
Verizon
Walburg Center, Inc
Warner Bros. Discovery
Weill Cornell Medical Center
Wilco
Wine Unify
Women's Foundation of the South



The power of connectivity is unimaginable! We connected with powerful, dynamic, strong, beautiful women from all over at Dining with Deb on the Vineyard! It was everything! Hats off to Deb & team. The best one yet!

Ali

I am so grateful to be in the room with so many beautiful black women. If you can, dine with Deb!! It's such an amazing experience.

T. Riley

A truly awesome and unforgettable event

A. Washington Chandler

My time on Martha's Vineyard is always so special to me and attending Dining with Deb was definitely a highlight! Deb brought together a room full of dynamic, powerful women.



Deb, thank you for holding such a special space for us.

R. Thomas

2023 Sponsors



A Premium Skincare Collection for the 50+



August 13, 2024

SPONSORSHIP OPPORTUNITIES

LAISSEZ LES BON TEMPS ROULER

4 Available

\$15,000

- Speaking opportunity
- 6 Tickets to Dining with Deb on MV
- Sponsor highlight on Dining with Deb social media channels
- Logo inclusion on marketing materials, website, and at the event
- Company recognition during the program
- Inclusion of company-branded items in “swag bags”
- Company highlights in email marketing campaigns sent to over 1,000 DwD subscribers.
- Event follow-up highlight reel to use post-event

KREWE

5 Available

\$10,000

- 4 Tickets to Dining with Deb on MV
- Sponsor highlight on Dining with Deb social media channels
- Logo inclusion on marketing materials, website, and at the event
- Company recognition during program
- Inclusion of company-branded item in “swag bags”
- Company highlight in one email marketing campaign sent to over 1,000 DwD subscribers

CARNIVAL

QUEEN

Multiple Available

\$5,000

- 2 Tickets to Dining with Deb on MV
- Sponsor highlight on Dining with Deb social media channels
- Logo inclusion on marketing materials, website, and at the event
- Company recognition during program
- Inclusion of company-branded item in “swag bags”

Sponsorships can be tailored and customized to meet your objectives.